







ABOUT

WHOWEARE

As a pioneer in Anamorphic Illusion 3D art installations globally, our expertise ranges from public art to live audio event design, visuals and interactive art light shows. We create an immersive art experience that gives the audience the impression that they are not just the audience but a part of the project. The technologies used are incidental yet crucial in defining modes of expression. In new media art, the cross-disciplinary possibilities are enormous and ever-expanding as visionary technologists develop new tools which are immediately manipulated into emotive expression by forward-thinking artists.

Projection Mapping, Immersive Room, CGI, Video mapping, Motion capture suite (X-sens), Augmented reality, User interface design, 3D character design, Green box studio production Visual Effects, Anamorphic Content, 3D Animation, Interactive Projects, Sofware Development







ABOUT

Mert Onaran, the founder of Infinity Fx Studio, a pioneering new media art studio, is an award-winning designer who has been dedicated since 2006 to creating original art experiences using evolving technologies. His vision invites his audience to become part of a poetic, surreal, colorful, and powerful digital environment, offering extraordinary experiences born from an boundless imagination.

Defined by a deep sense of curiosity and an openness to all innovations, Onaran is a dreamer who aims to contribute to the lives of others by creating impressive and interactive works that evoke and spread a sense of wonder in every environment he is in. His creations not only offer a visual feast but also aim to touch the intellectual and emotional worlds of the audience.

Producing works that are the result of interdisciplinary thinking, Onaran creates installations that uniquely blend nature and technology, thus inviting viewers to enchanting experiences in a surreal realm. He masterfully synchronizes light, sound, and image compositions to develop LED screen shows and large-scale, immersive video animations. Also renowned for his expertise in 3D projection mapping techniques, Onaran pushes the boundaries of digital art by offering AR (Augmented Reality), VR (Virtual Reality), XR (Extended Reality), and MR (Mixed Reality) experiences. He is recognized as a pioneering figure in the creation of Anamorphic 3D Illusion art installations in Turkey.

Constantly engaged in Research and Development (R&D), Mert Onaran has achieved numerous firsts in Turkey and worldwide thanks to his profound curiosity and interest in always doing the unprecedented and trying the untried. This innovative approach defines him not only as an artist but also as a visionary at the intersection of technology and art.

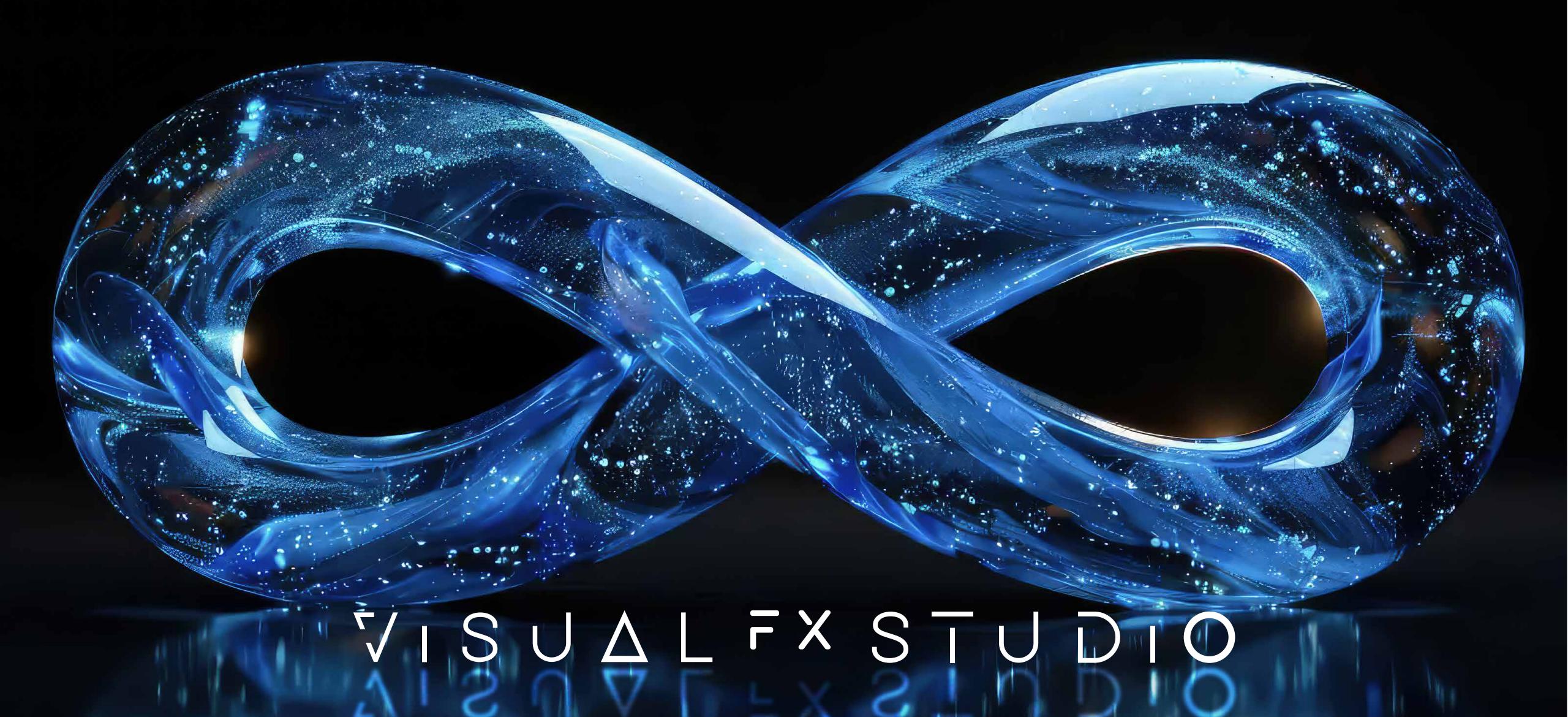
Founder , Creative Director , New Media Artist, Installation Artist, Generative Designer

INFINITYVISUALFXSTUDIO





SERVICE AREAS



INFINITY

VISUALFX STUDIO









ADVERTISEMENT INDUSTRSY CGI







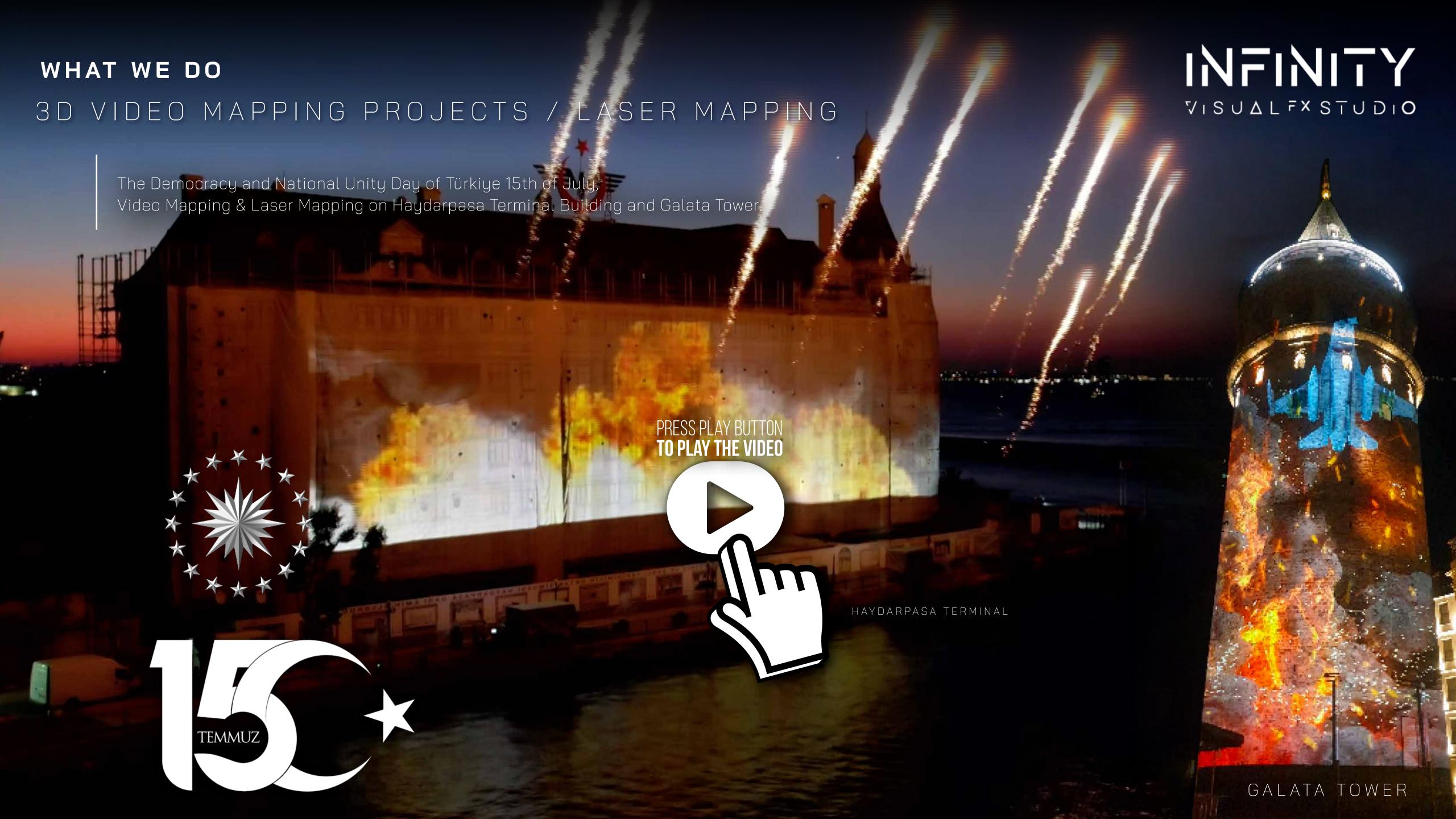








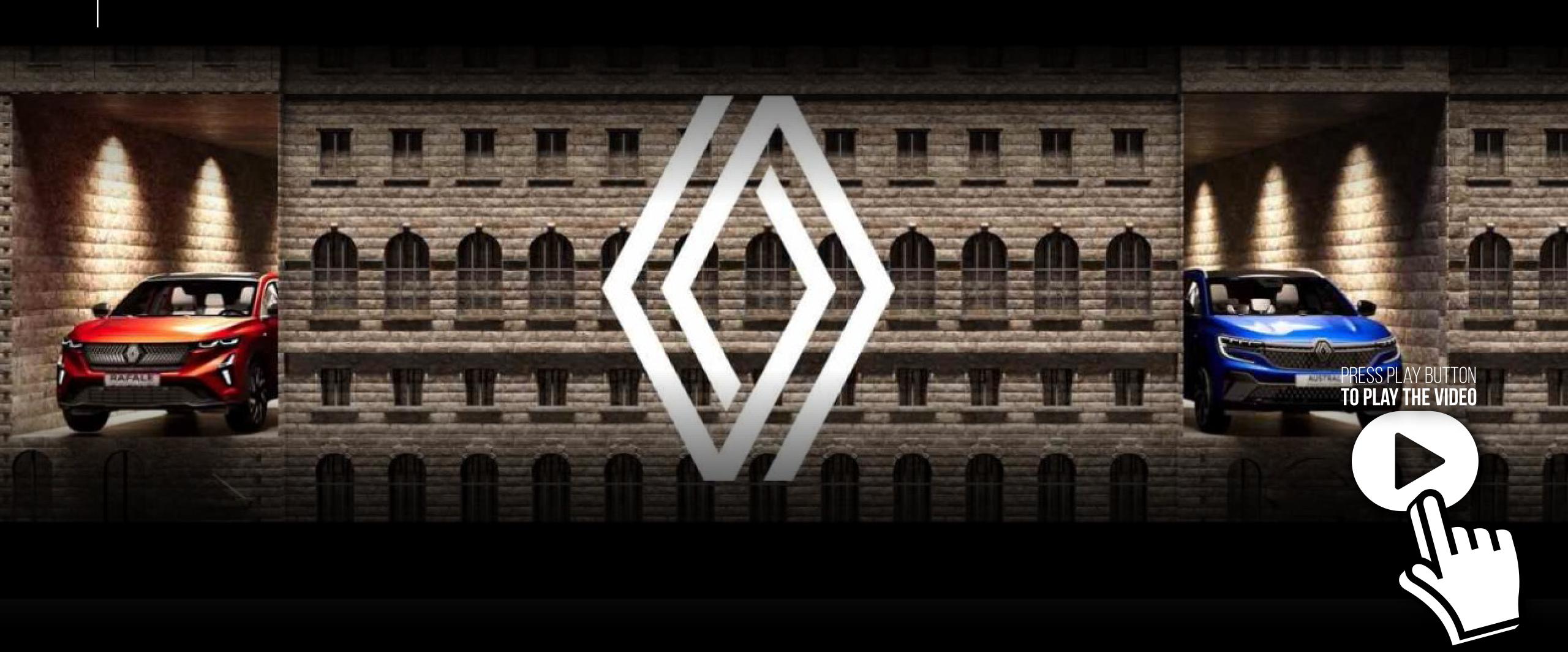
PROJECTS



3D VIDEO MAPPING PROJECTS / OUTDOOR 3D ANAMORPHIC VIDEO MAPPING



Video Mapping Show for Renault on Haydarpasa Terminal Building in Istanbul.



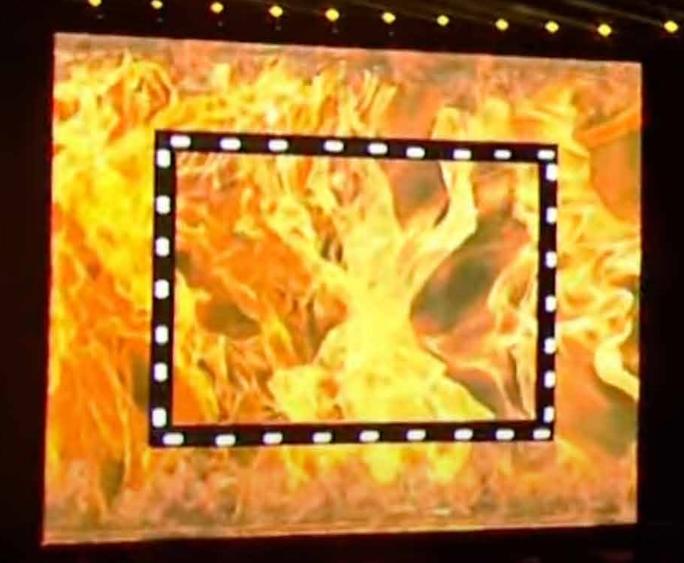
3D VIDEO LED MAPPING PROJECTS

The 100th anniversary of the August 30 Victory was commemorated with significant enthusiasm at the Yenikapı Event Area through the symphonic narrative "From the National Forces to Liberation," an event graced by the presence of the Mayor of Istanbul Metropolitan Municipality, Mr. Ekrem İmamoğlu. On this significant day, the residents of Istanbul gathered for a symphonic concert featuring narration by Edip Tepeli, Nergis Öztürk, Mert Turak, and Selen Öztürk, complemented by compositions from Muammer Sun and Murat Cem Orhan. Nazım Hikmet's epic of the National Forces was brought to life with synchronized 3D visualizations and a performance by the 180-member Cemal Reşit Rey Symphony Orchestra.

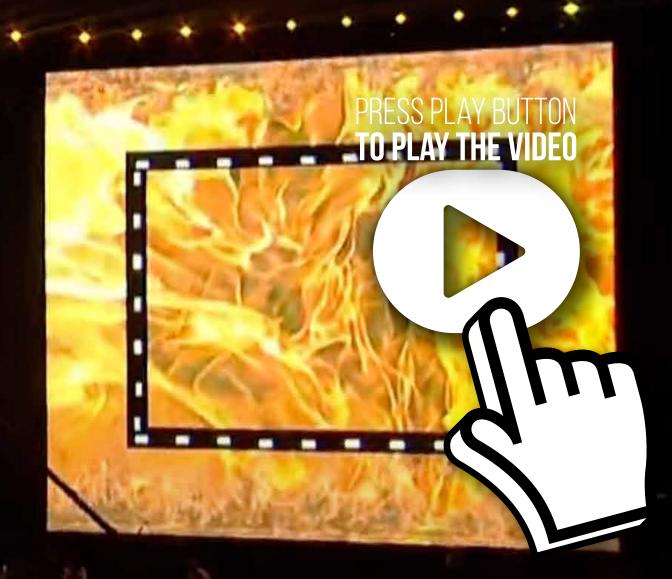
& DRONE SHOW











3D VIDEO MAPPING PROJECTS & LASER MAPPING



3D video Mapping and Laser Show on the CHP Headquarters building within the scope of the 100th Anniversary Events of CHP in Ankara VIDEO MAPPING SHOW PRESS PLAY BUTTON
TO PLAY THE VIDEO

WHAT WE DO INFINITY 3D VIDEO MAPPING PROJECTS VISUALFX STUDIO Video Mapping show forTHE NEW GATE OF ISTANBUL in Yenikapı. VIDEO MAPPING SHOW FULL VIDEO OF EVENT NIGHT PRESS PLAY BUTTON TO PLAY THE VIDEO PRESS PLAY BUTTON **TO PLAY THE VIDEO** İSTANBUL

3D VIDEO MAPPING PROJECTS & LASER MAPPING

The grand opening of Art Istanbul Feshane in Eyüp, Istanbul, was met with excitement as citizens were welcomed by a captivating Video Mapping show. The President of Istanbul Metropolitan Municipality, Mr. Ekrem İmamoğlu, was in attendance at the event.





ISTANBUL BÜYÜKŞEHİR BELEDİYESI

PRESS PLAY BUTTON
TO PLAY THE VIDEO





3D VIDEO MAPPING PROJECTS PUBLIC CONCERT OF TARKAN



The celebrations organized by the Izmir Metropolitan Municipality on September 9th unfolded as a historic occasion for Izmir. Hundreds of thousands of residents of Izmir gathered at Kordonboyu for the festivities, exceeding the capacity of the public squares. TARKAN, who performed at the event, stated after the concert, "Ranking among the world's most attended concerts, we have entered the top 5, marking a historic moment." The concert is recognized as the 5th most populous public concert ever held globally.

PRESS PLAY BUTTON
TO PLAY THE VIDEO

LİZMİR BÜYÜKŞEHİR BELEDİYESİ

TARKAN

3D ANAMORPHIC VIDEO MAPPING PROJECTS



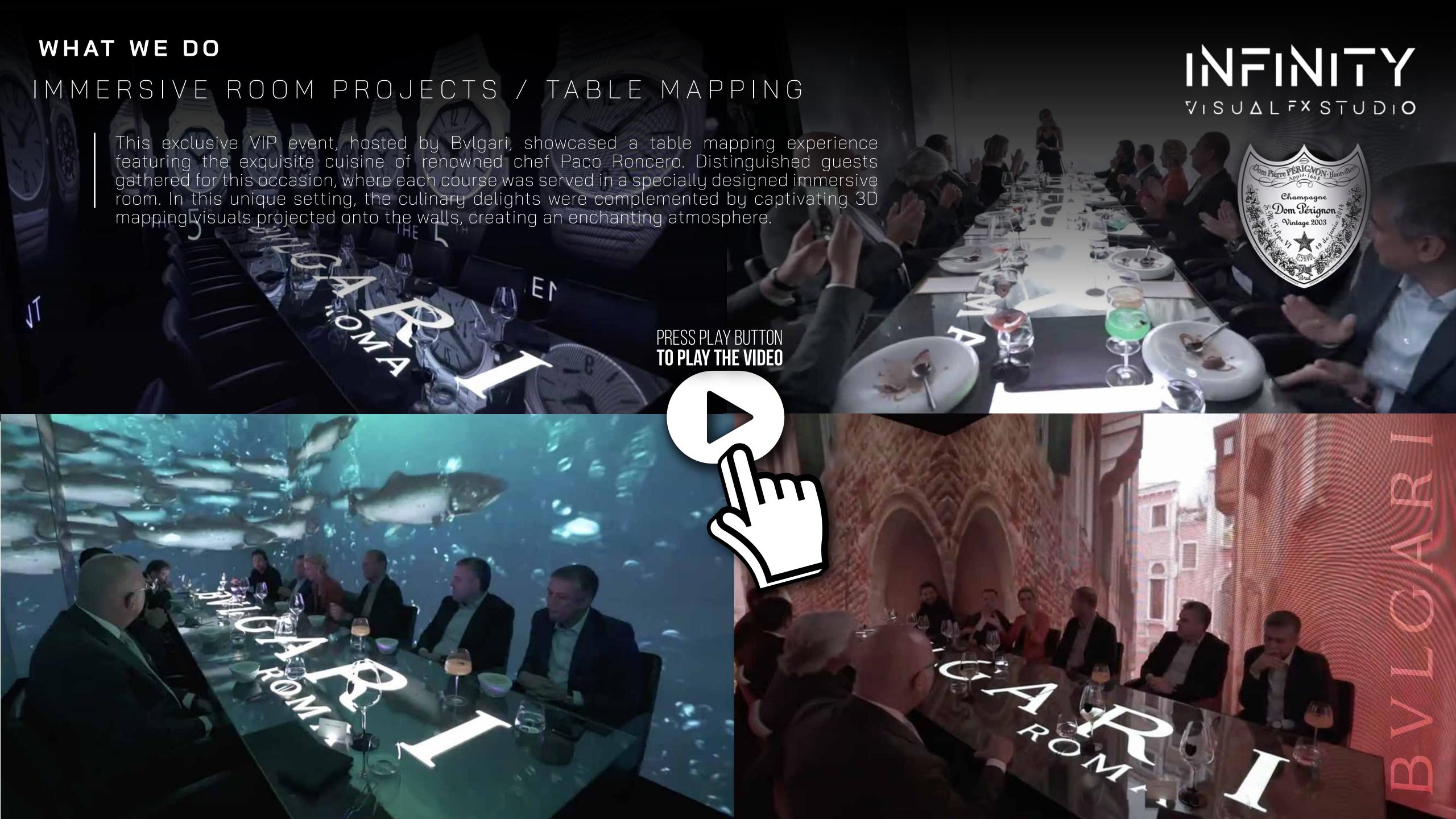


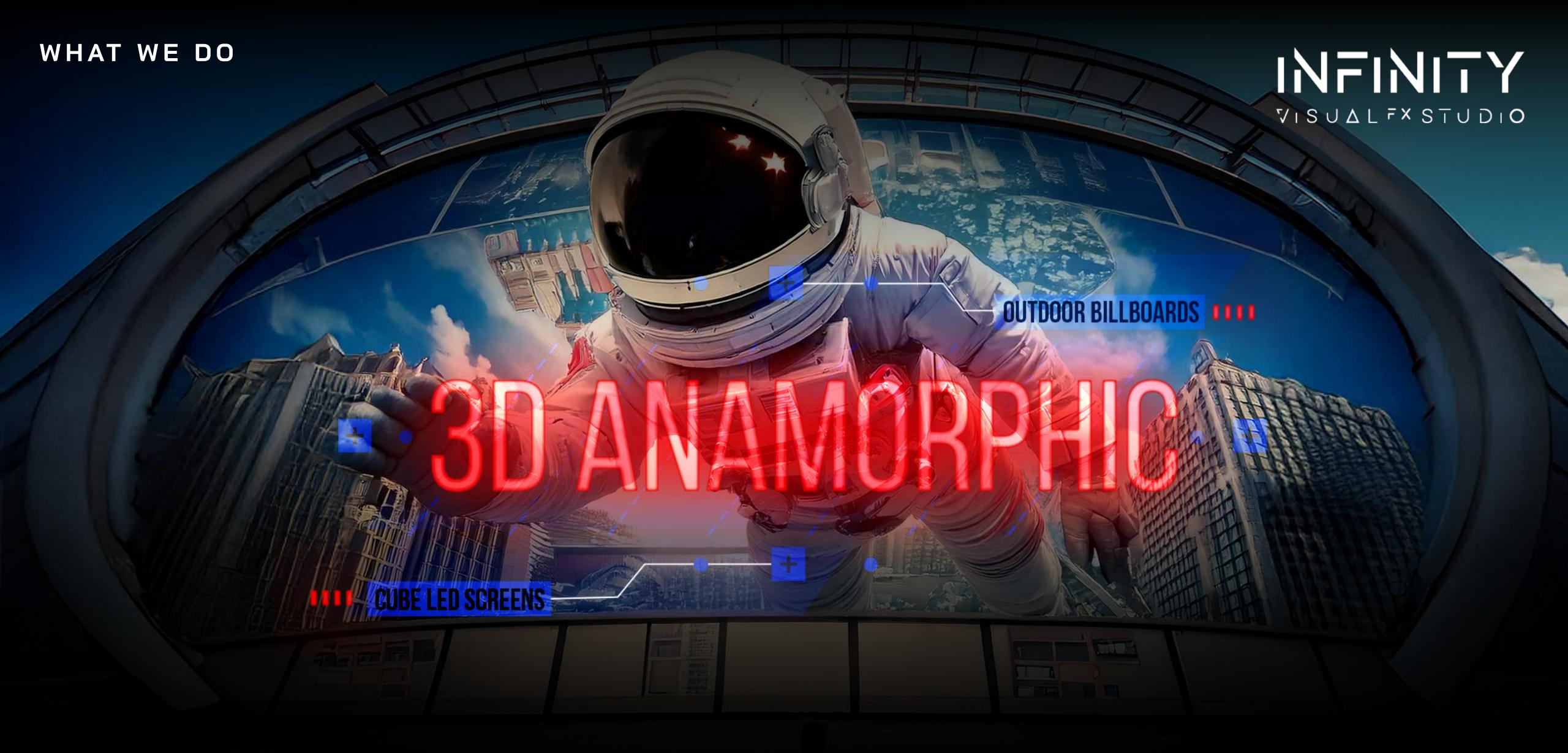


IMMERSIVE ROOM PROJECTS / TABLE MAPPING





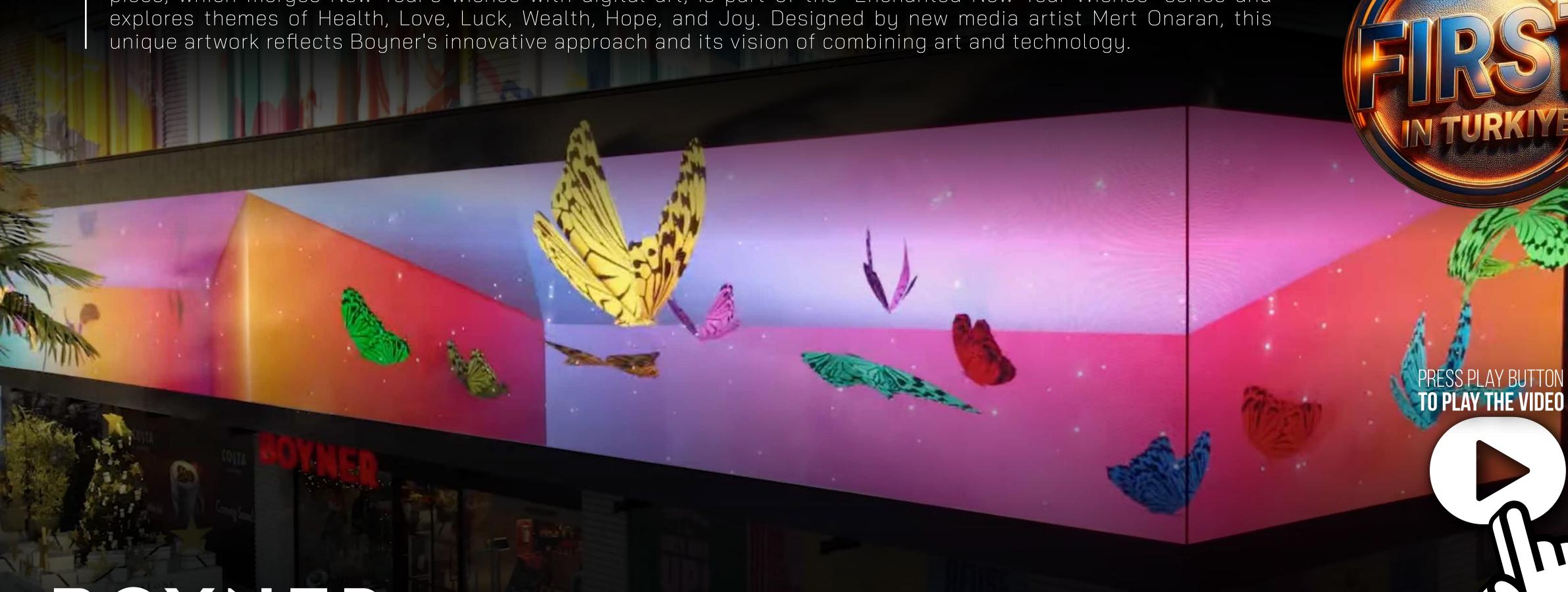




3D ANAMORPHIC PROJECTS / PUBLIC ART

VISUALFX STUDIO

Boyner, at its new location on Bağdat Caddesi, is hosting a remarkable digital art installation utilizing Turkey's first Anamorphic 3D technology. Displayed on the 38.4-meter long facade screen of the Boyner Cadde store, the artwork titled "Boyner Butterflies" offers viewers an impressive visual spectacle of butterflies soaring into the sky. This piece, which merges New Year's wishes with digital art, is part of the "Enchanted New Year Wishes" series and explores themes of Health, Love, Luck, Wealth, Hope, and Joy. Designed by new media artist Mert Onaran, this unique artwork reflects Boyner's innovative approach and its vision of combining art and technology.



BOYNER



3D ANAMORPHIC PROJECTS

INFINITY
VISUALFX STUDIO

PORSCHE TAYCAN digital art installation for the Doğuş Showroom which is located in Galataport Istanbul.





3D ANAMORPHIC PROJECTS





INFINITY WHAT WE DO 3D ANAMORPHIC PROJECT ENSTALLATION VISUALFX STUDIO 3D Video Loop for Boyner Pangaltı Shop's Led screens at the entrance in Istanbul Turkey. COFFEE PRESS PLAY BUTTON TO PLAY THE VIDEO BOYNER

3D ANAMORPHIC PROJECTS VIDEO ENSTALLATION











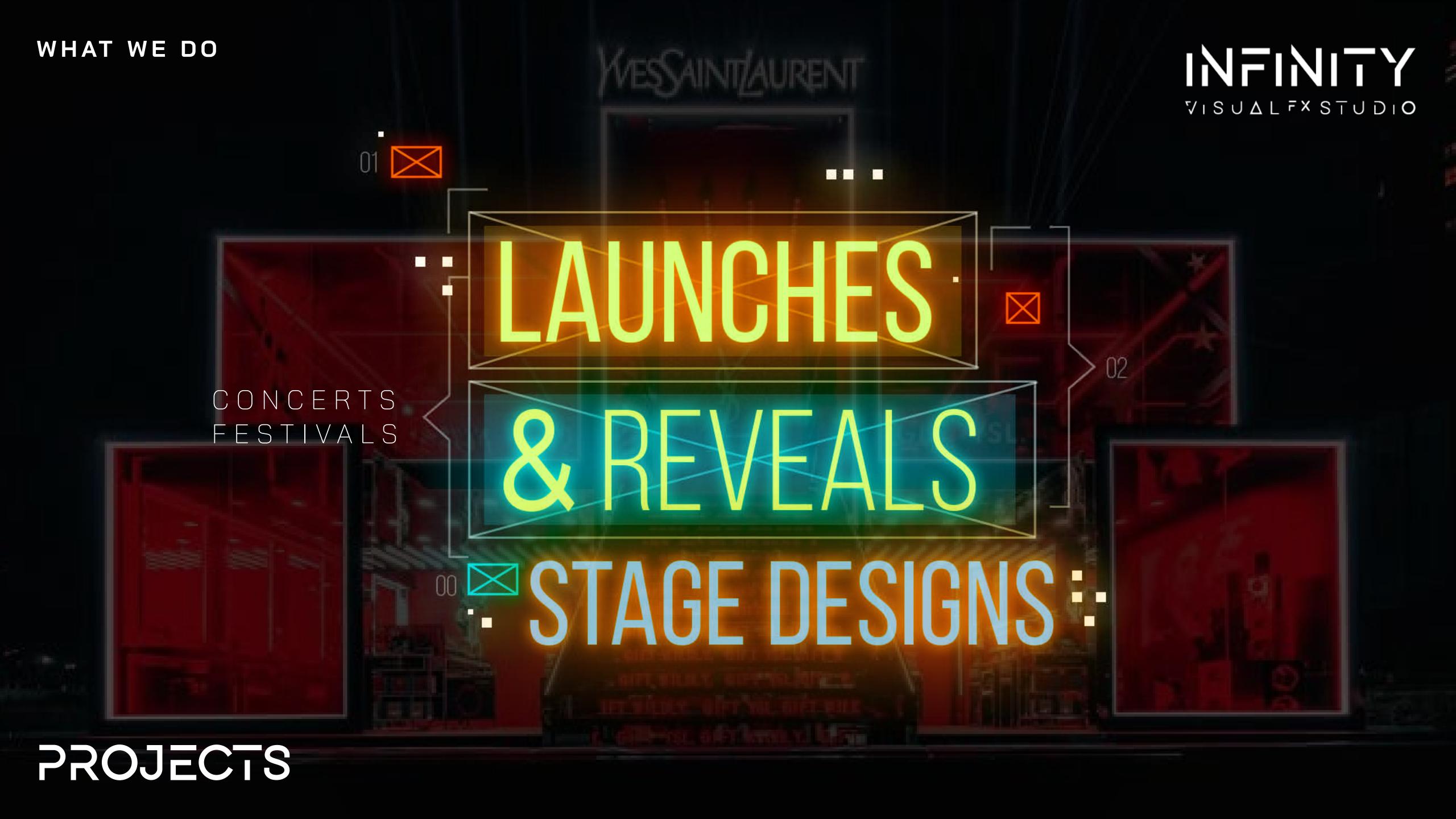
3D ANAMORPHIC PROJECTS / OUTDOOR DIGITAL ART INSTALLATION





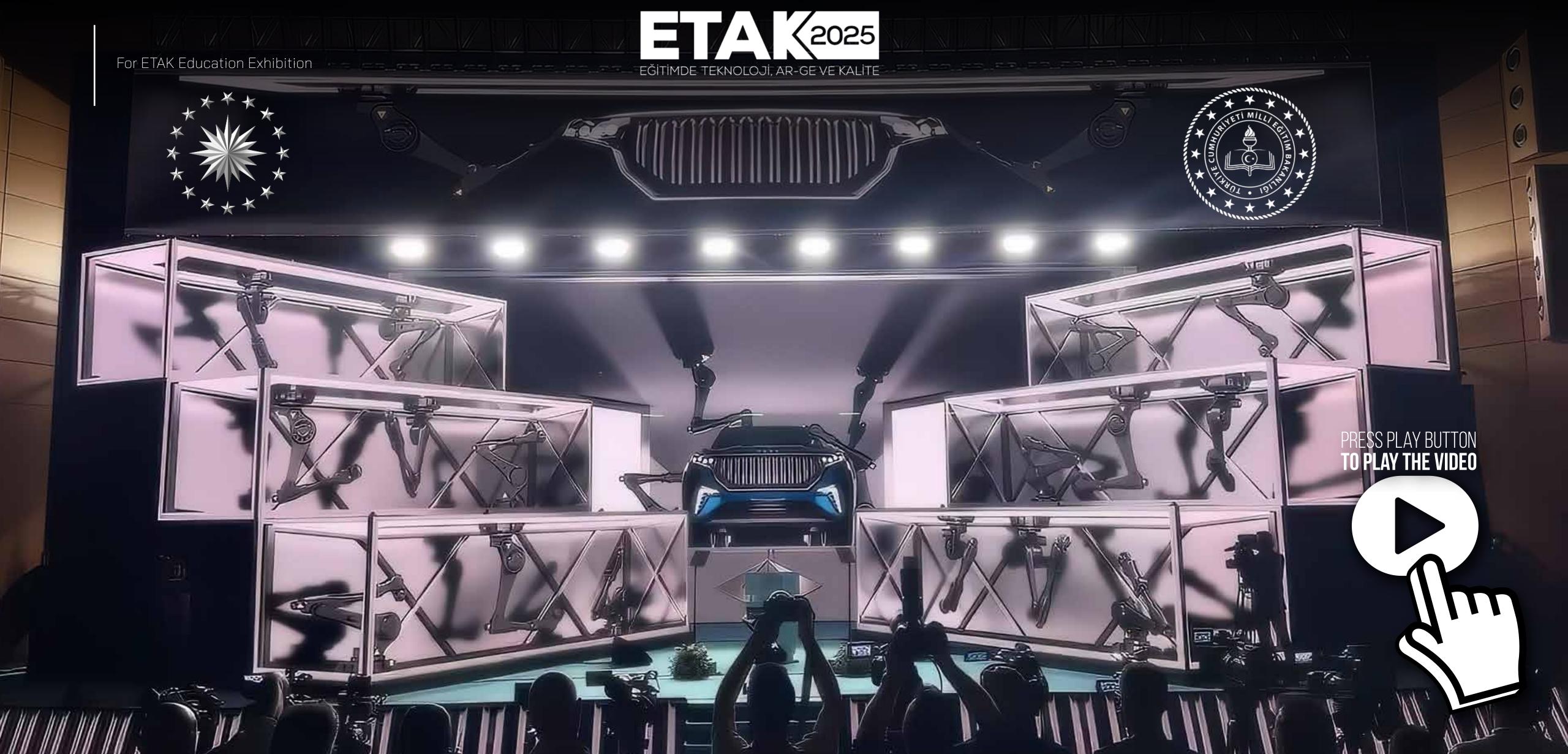
BOYNER





3D ANAMORPHIC STAGE SHOW





LAUNCHES / STAGE SHOWS



OMIX Hologramic new mobile Launch event







LAUNCHES / STAGE SHOWS





PRESS PLAY BUTTON **TO PLAY THE VIDEO**





LAUNCHES / STAGE SHOWS



Artificial Intelligence - Barbie's private party event at Oligark night Club in Istanbul Turkey.













WHAT WE DO LAUNCHES / STAGE SHOWS ACE of M.I.C.E. Exhibition by Turkish Airlines Launch Show. (Kinetic Balls are used to create marvelous effect.)

VISUALFX STUDIO

PRESS PLAY BUTTON
TO PLAY THE VIDEO



ACE/MICE





LAUNCHES / STAGE SHOWS



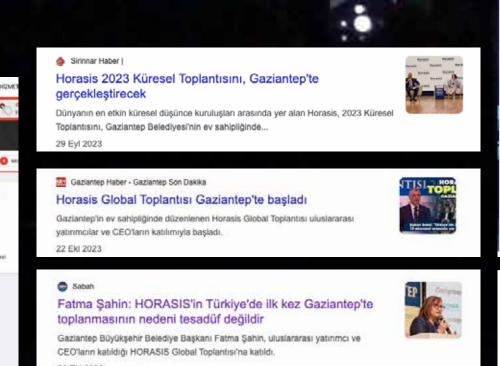
Ghost Screen Show For Gaziantep Municipality for the event HORASIS.

The Horasis Global Meeting in Gaziantep in 2023 was a major international event organized by Horasis, convening global leaders to discuss critical issues in the economy, innovation, sustainability, and development. Hosted in Gaziantep, the meeting was significant for promoting the city and region, attracting investment, and supporting its recovery, especially after the earthquake.











PİYASALAR DÖVİZ ALTIN BORSA TAHVİL-BONO-REPO KRİPTO PA

Sabah
 Gaziantep'te HORASIS enerjisi
 HORASIS'in finans, enerji ve teknoloji kuruluşlarının CEO'larının içinde bulunduğu büyük bir ağ olduğunun altını çizden Fatma Şahin, bu...
 23 Eki 2023

LAUNCHES / STAGE SHOWS





WHAT WE DO INFINITY LAUNCHES / STAGE DESIGNS / LASER MAPPING VISUALFX STUDIO Toyota Corolla, Cross Hybrid Reveal in Adana with the use of Laser Mapping Technology. PRESS PLAY BUTTON TO PLAY THE VIDEO



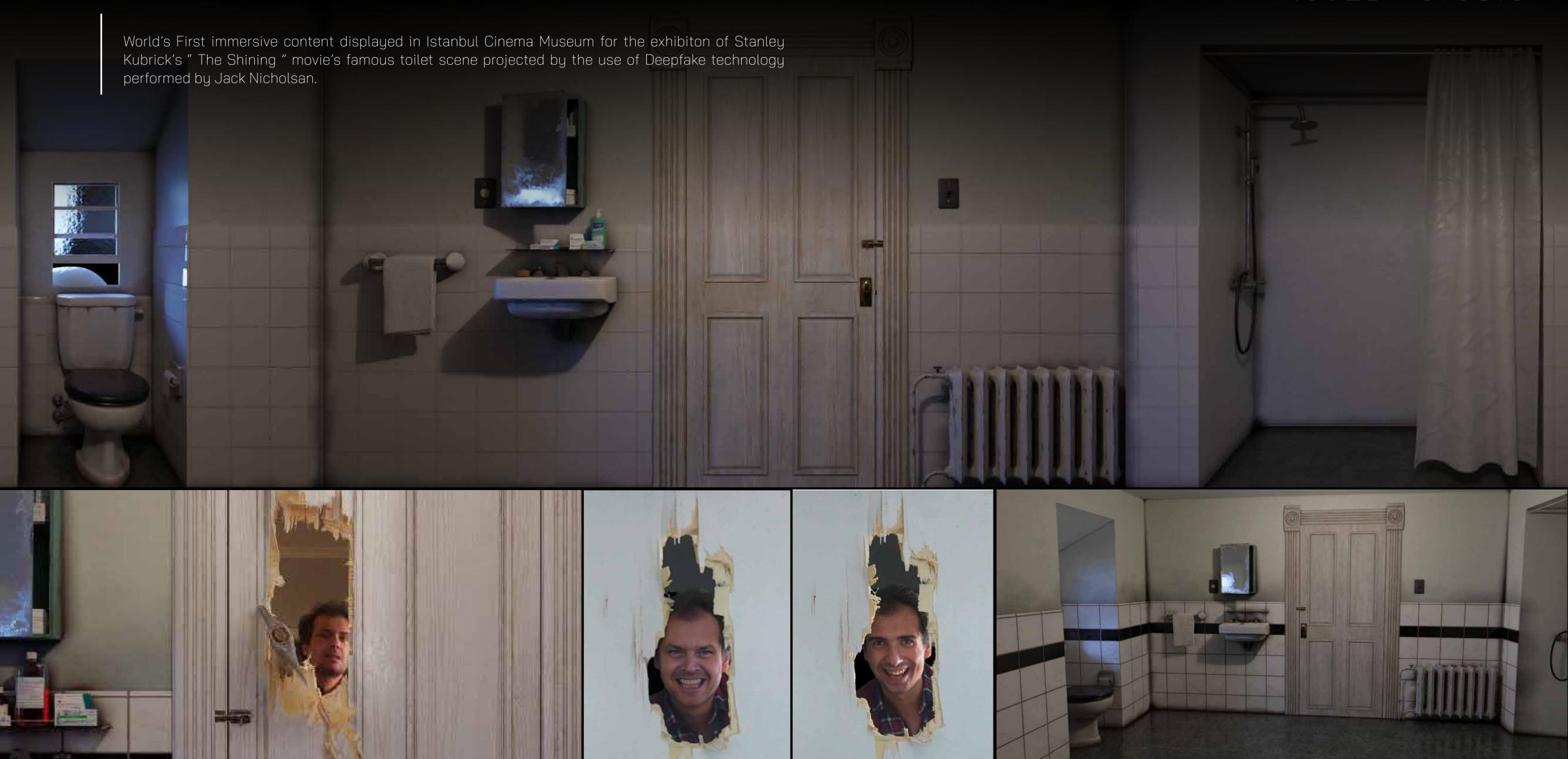
Using artificial intelligence to create realistic but fabricated audio and video content, often combining existing media to depict someone saying or doing something they did not actually say or do. This technology leverages deep learning algorithms to manipulate or generate visual and audio content, raising ethical concerns about misinformation and privacy



PROJECTS

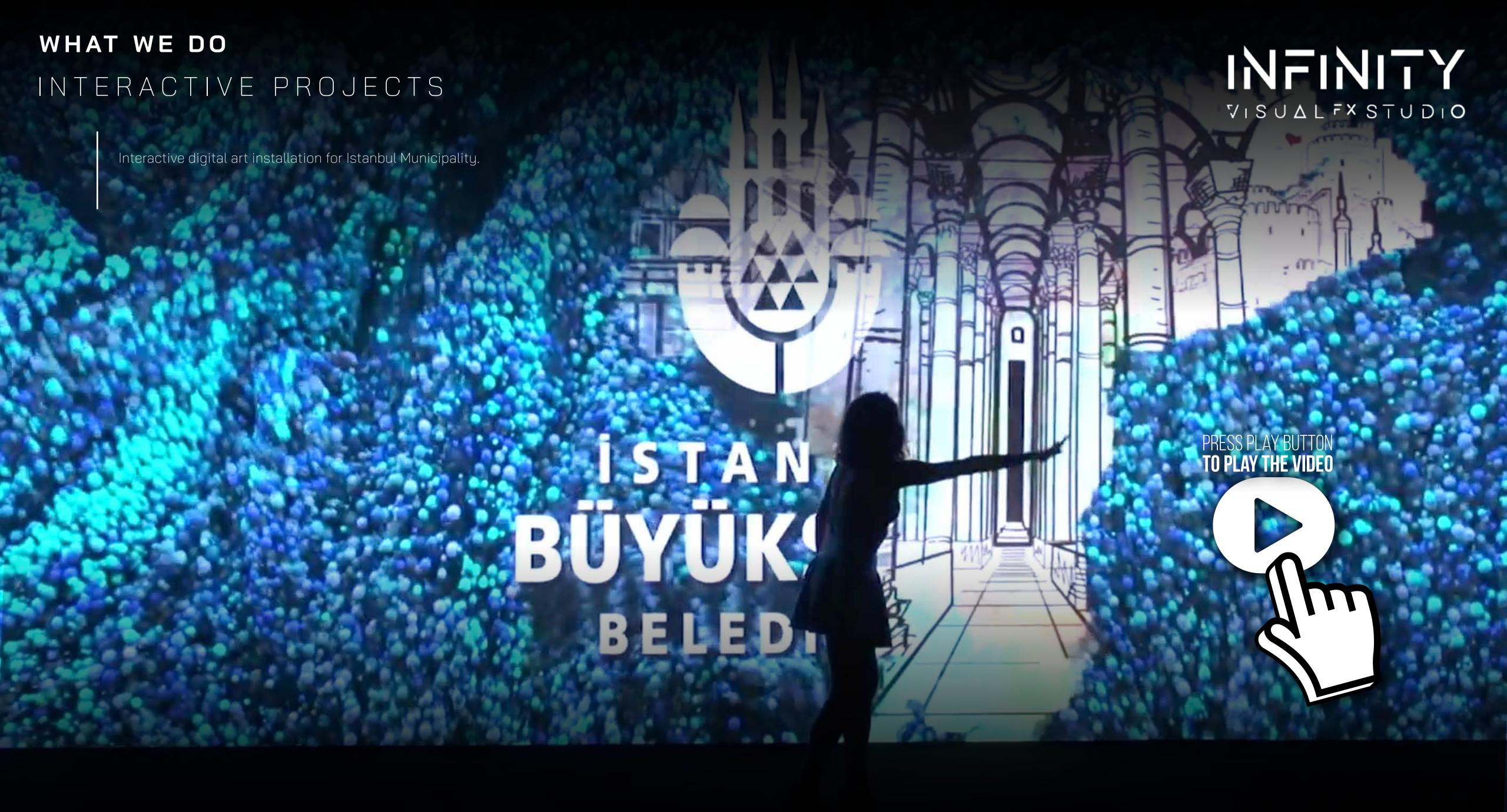
DEEPFAKE PROJECTS / IMMERSIVE ROOM / AI - TECHNOLOGY

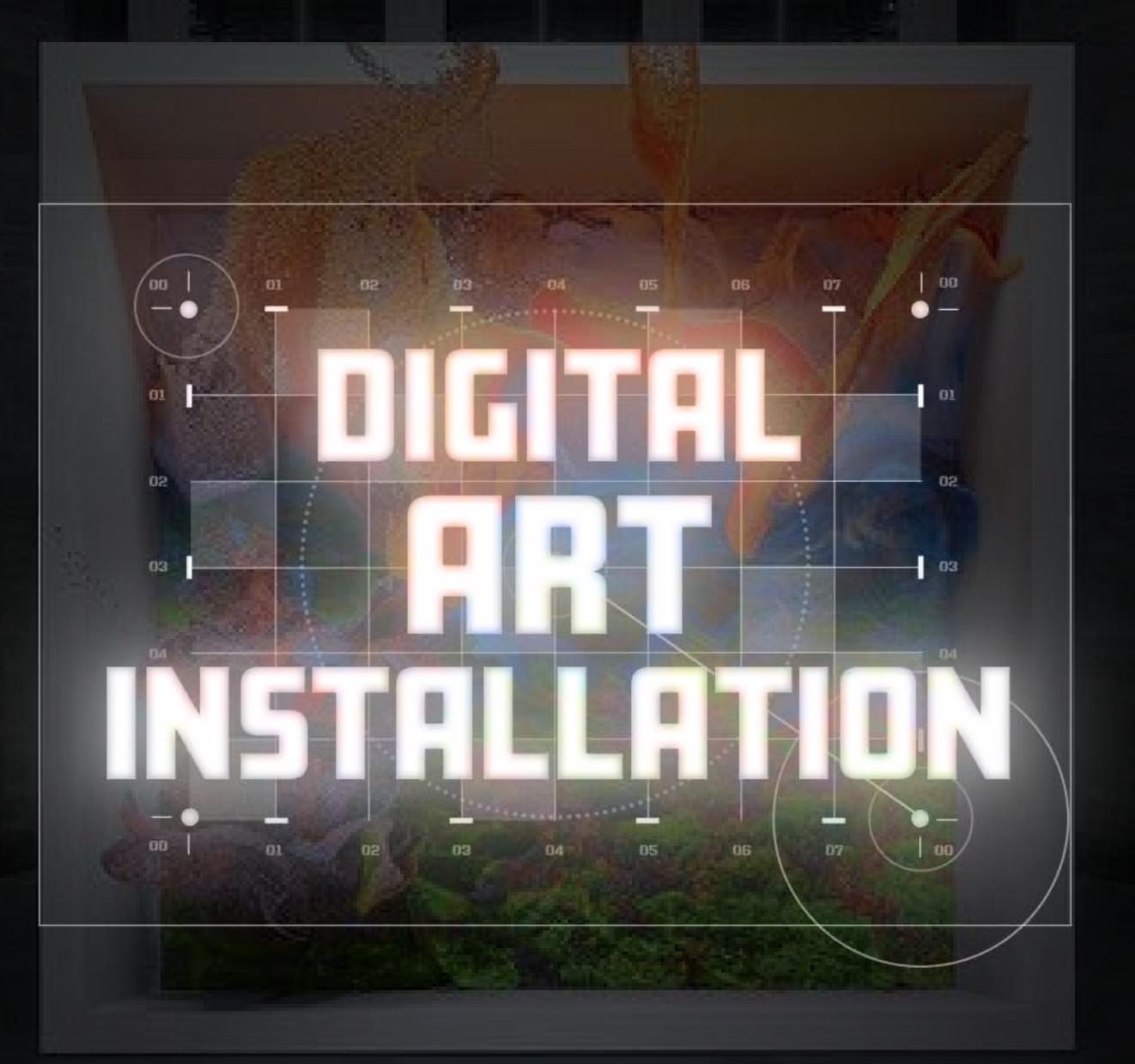






Display systems that combine LED panels with touch-sensitive capabilities, allowing users to endade directly with the content on the screen through aestures or touch. This technology is commonly used in various abolications. Such as digital signage, interactive presentations, and immersive experiences, enhancing user engagement and interactivity.







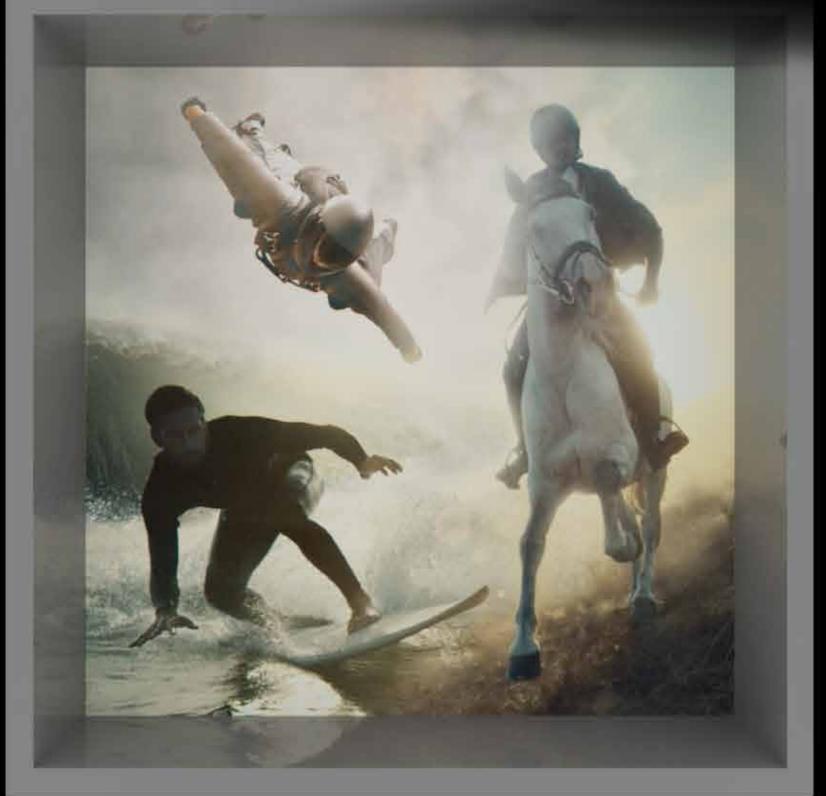


Creative works that utilize digital technology as a fundamental part of the artistic expression, often combining visual elements, sound, and interactivity to engage viewers. These molandtons can ve experencea I various enronments, such ds galleries, outdoor or indoor public spaces, or online platforms, and often aim to provoke thought, emotion, or interaction trom the audience.

DIGITAL ART INSTALLATIONS

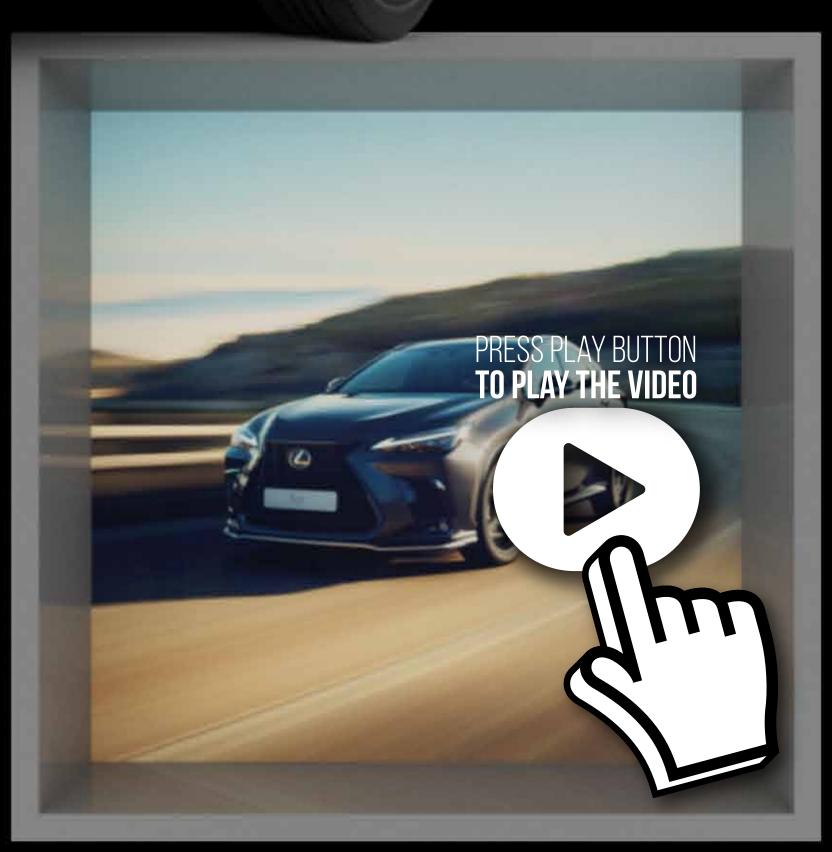
For Lexus Launch events particle animation.











REFLECTIONS ISTANBUL

DIGITAL ART INSTALLATIONS / INTELLIGENCE OF WATER







ARTIFICIAL INTELLIGENCE

DIGITAL ART INSTALLATION / NEWYORK METROPOLITAN MUSEUM





ART FEEDS EMOTION INSPIRES ART.

VISUALEXSTUDIO

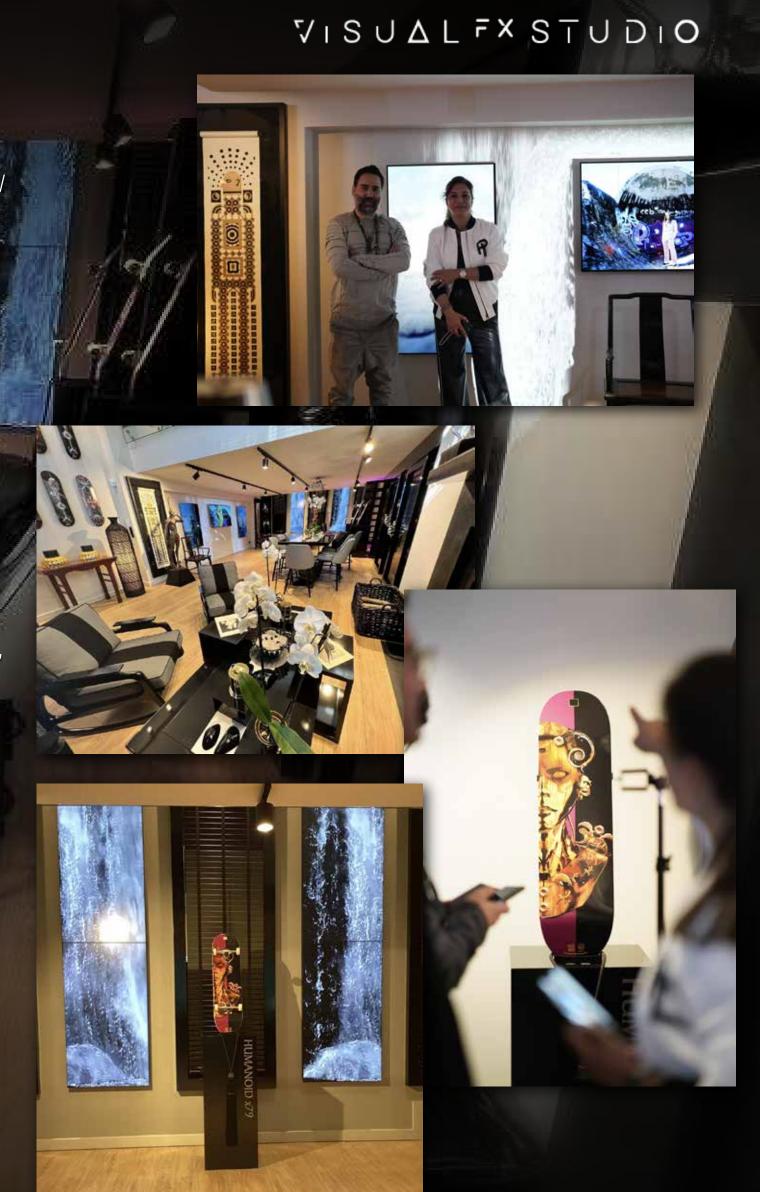
The technologies used are incidental yet crucial in defining modes of expression. In new media art, the cross-disciplinary possibilities are enormous and ever-expanding as visionary technologists develop new tools which are immediately manipulated into emotive expression by forward-thinking artists.

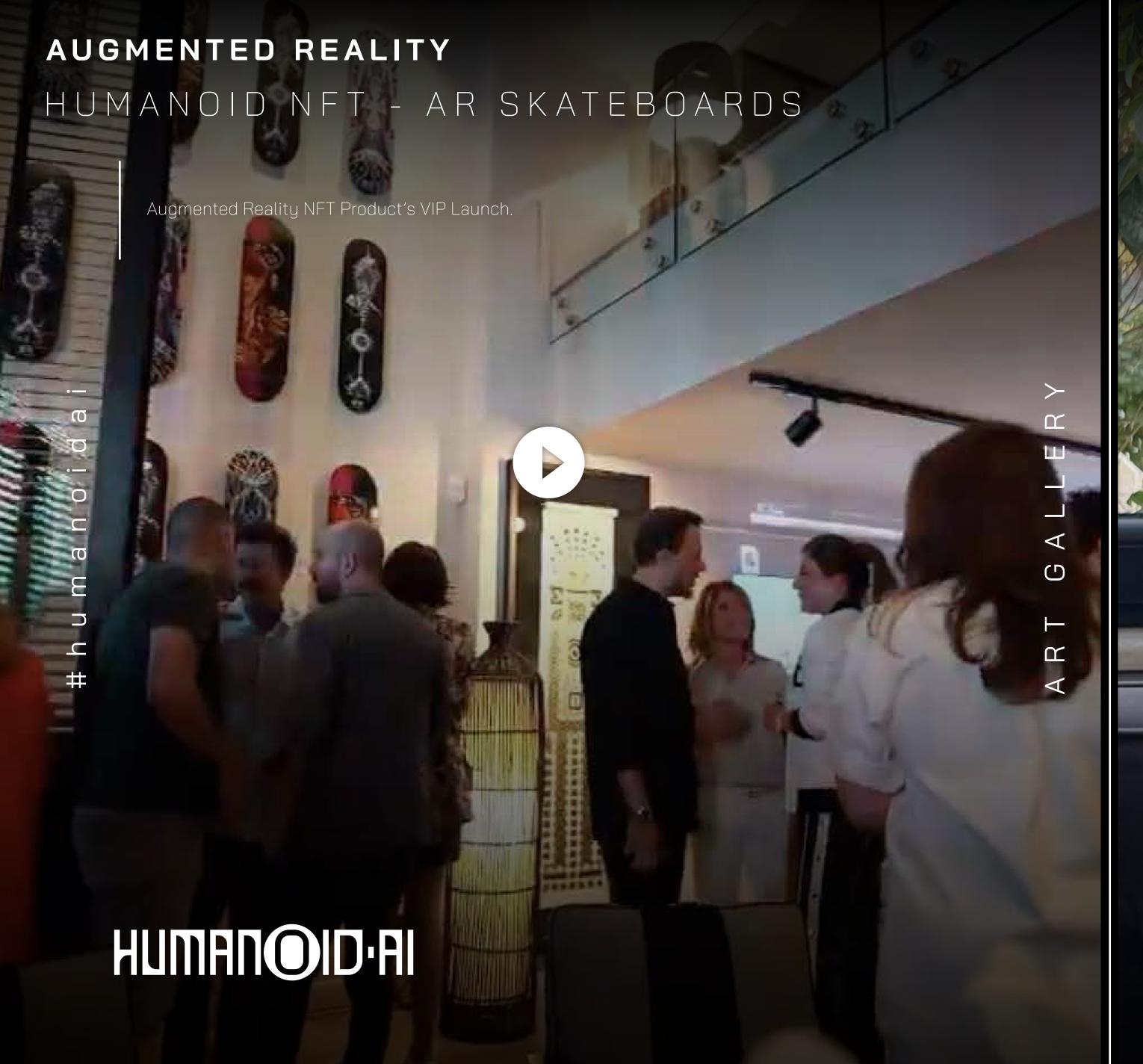
In Mert Onaran + Merve Gursel's HUMANOID AI project, these tools and visionaries collide in an explosive visual and auditory feast. The core comprises emotions, shared human experience, genetic memories, a collective consciousness that transcends the here and now. Generated by human action filtered through technology, the collaborative disciplines comprise collective creativity, the whole greater than the sum of the parts.

Artists express. It's what they do. They respond intellectually, spiritually, emotionally just like all of us do, to an endless stream of input and stimuli. They reflect. They reconsider and interpret, using any tool at their disposal. They manifest that which only existed in a vague consciousness, a collective creativity, tapping into a genetic memory, connecting to and heightening a viewer's perception.

Humanoid AI projects are artworks with many creators, from initial concept to various media, the rich collaboration demonstrating the best of technology, artmaking, and fundamentally, an homage to life and human emotion.













CONCEPTUAL DEISGN EVENTS / 3D ANAMORPHIC LED TUNNEL





INFINITY WHAT WE DO CONCEPTUAL DEISGN EVENTS / 3D ANAMORPHIC VIDEO VISUALFX STUDIO Digital entertainment platform for the metaverse world PRESS PLAY BUTTON TO PLAY THE VIDEO

CONCEPTUAL DEISGN EVENTS / ARTIFICIAL REALITY













İklim değişikliğinin etkilerini deneyimleyeceğiniz İklim Tüneli, ses ve değişen görüntüleri ile duygularınıza hitap ederek, doğanın parçası olan bizleri sorumluluklarımızı düşünmeye davet ediyo



lşığa duyarlı epilepsi hastalarını rahatsız edebilecek görsel efektler içermektedir.

Kalp rahatsızlığı olanları rahatsız edebilecek

CONCEPTUAL DESIGN EVENTS / 3D SCULPTING & VITALIZATION

3D Metascan visualitation of Mustafa Kemal Atatürk (1881 –1938) was a Turkish field marshal, revolutionary statesman, author, and the founding father of the Republic of Turkey, serving as its first president from 1923 until his death in 1938. He undertook sweeping progressive reforms, which modernized Turkey into a secular, industrializing nation. Ideologically a secularist and nationalist, his policies and socio-political theories became known as Kemalism. Due to his military and political accomplishments, Atatürk is regarded as one of the most important political leaders of the 20th century.



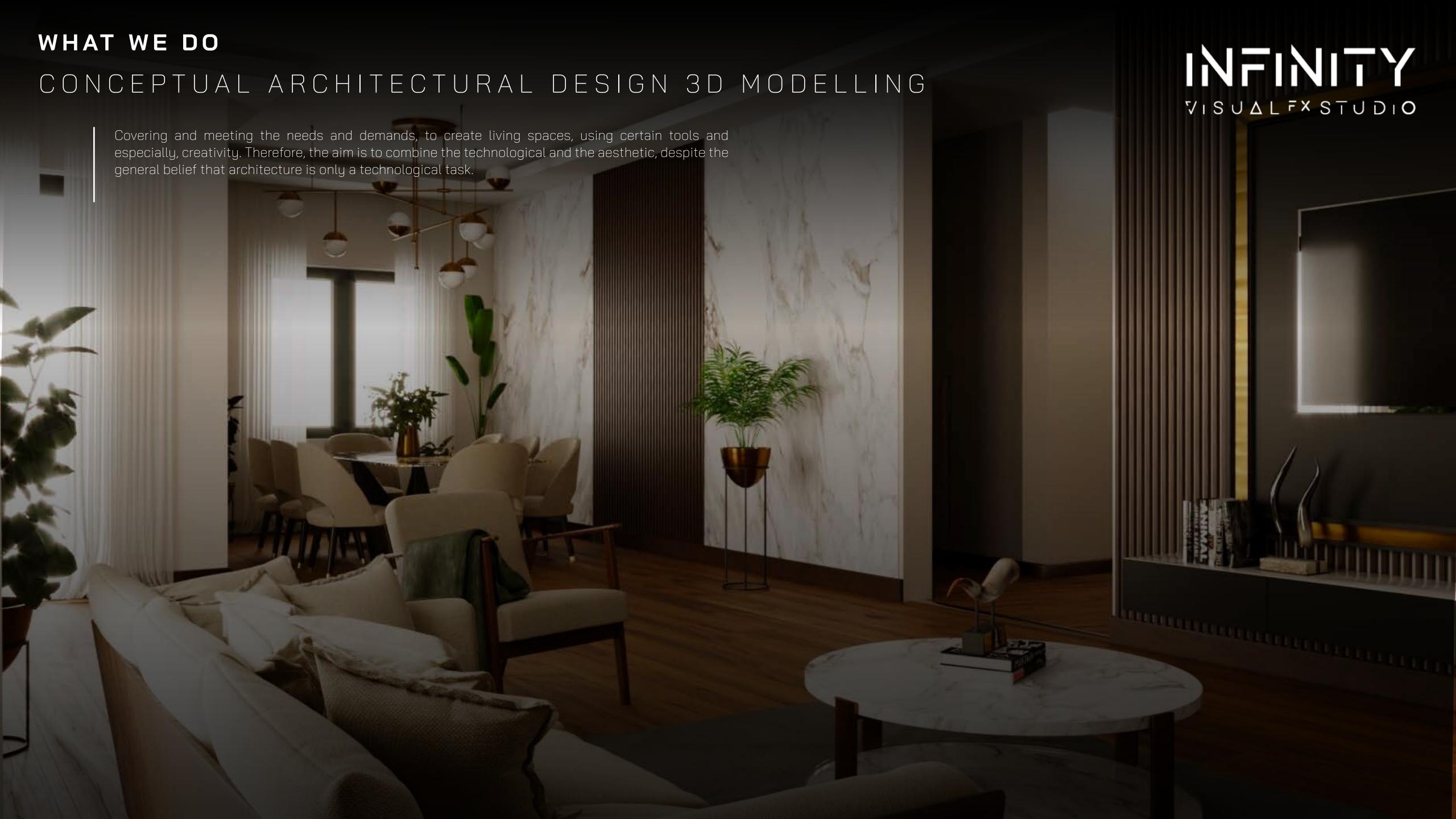




CONCEPTUAL DESIGN EVENT / 3D VIDEO ENSTALLATION TUNNEL

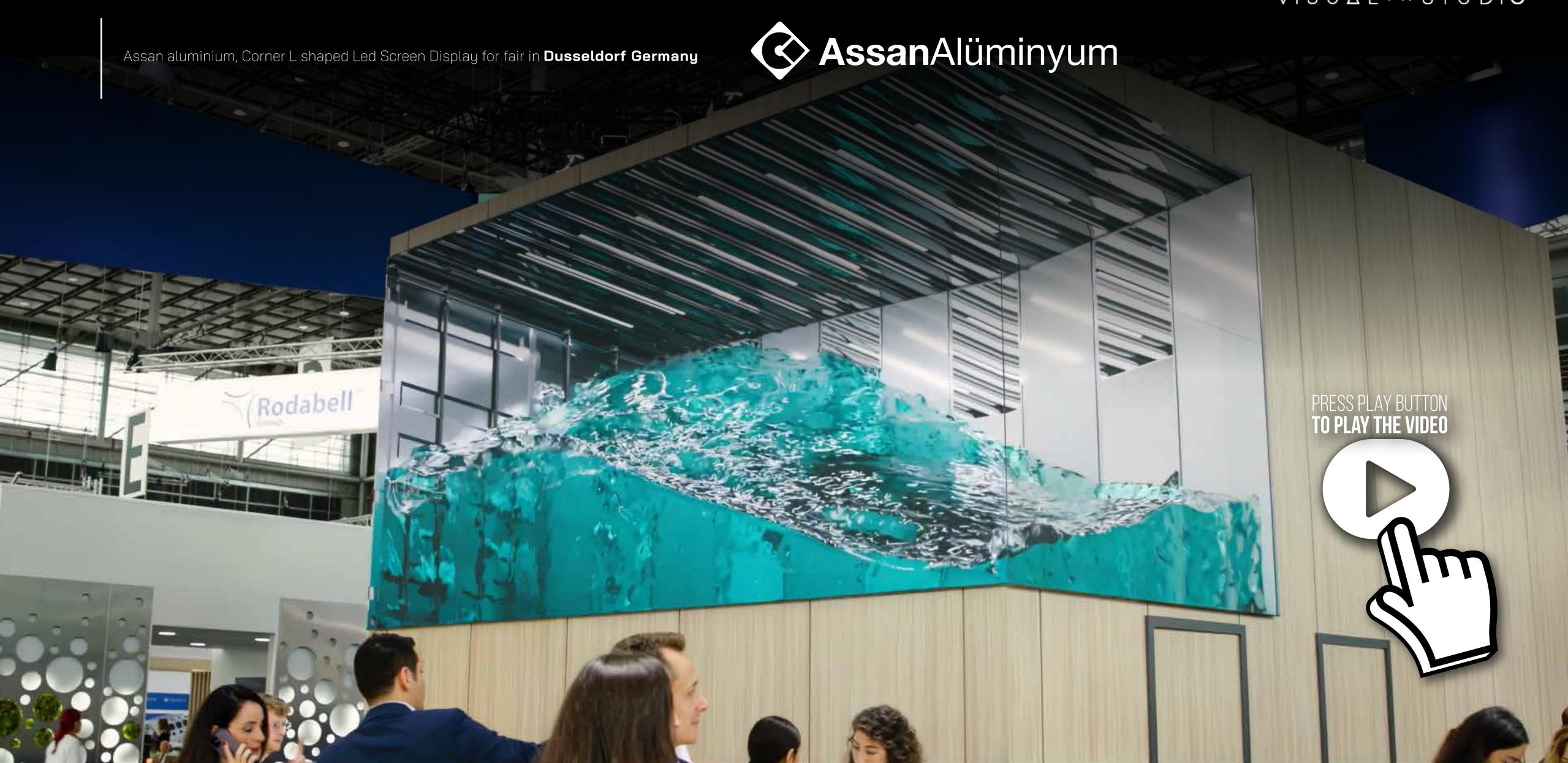












WHAT WE DO FAIR INNOV

FAIR INNOVATIONS / 3D ANAMORPHIC ENSTALLATION

TÜRKHAVACILIK UZAYSANAYİİ



3D Video Loops for all led screens at he fair for Ministary of Defence in Istanbul Turkey.







WHAT WE DO INFINITY EXHIBITION FAIR STAND DESIGN VISUALFXSTUDIO Comprehensive services in spatial design, and design consultancy. Covering and meeting the needs and demands, to create futuristic spaces, using certain softwares, programmes, hardware tools and especially, creativity. Therefore, the aim is to combine the technological and the aesthetic, despite the general belief that fair design is only a technological task. MELIOTIĀES







3D VIDEO ADVERTISEMENT FOR TV



for Ziraat Bankası. Ziraat Bankası





WHAT WE DO

3D ANAMORPHIC ADVERTISEMENT









WHAT WE DO

















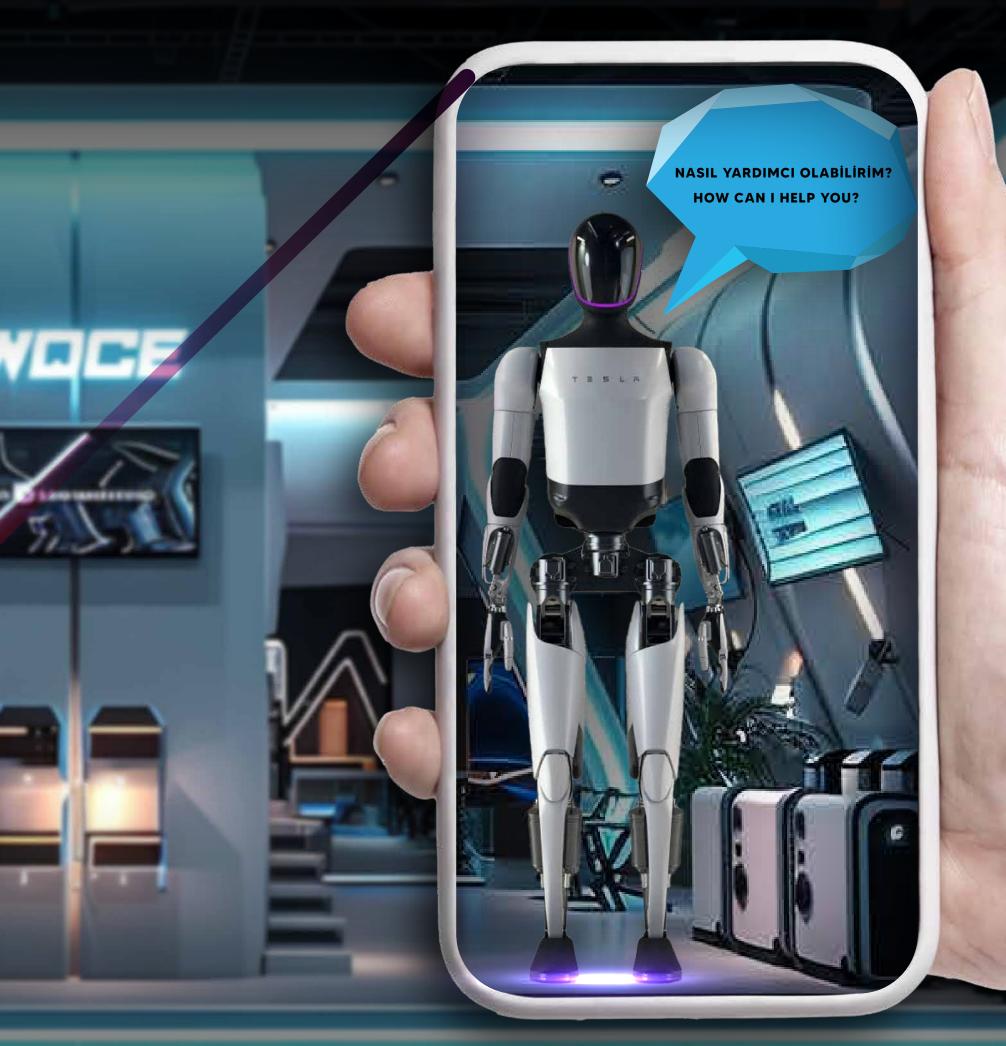


WHAT WE DO

INTERACTIVE AUGMENTED REALITY

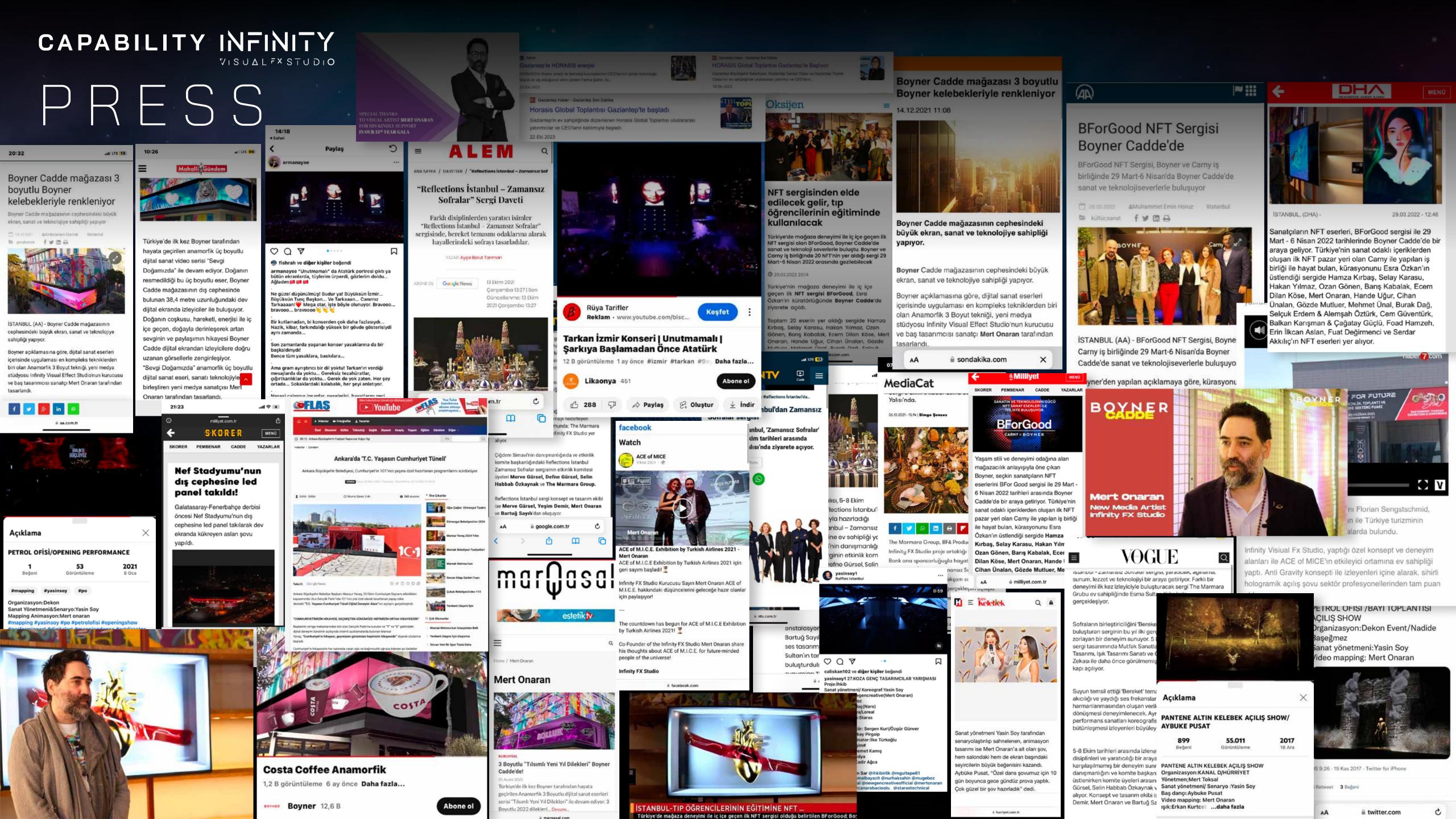
Present all your products to your customers with 3D Display. Digital AR Catalog includes 3D representations of the products. You can exhibit all your products in 3D in the fairground with tablets and smart devices that you will place in the fairground. The most common problem experienced by exhibitors in fairs is the possibility to exhibit only a part of their products in the fairground. In fact, for some product groups, it is almost impossible to exhibit the products in the fairground. Thanks to the Digital AR Catalog, you can carry all your products to the fairground and show your customers the products they are interested in with all the details.



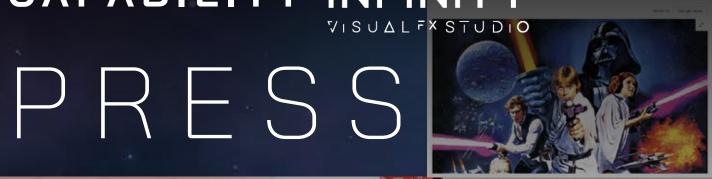


AR AI PRODUCT INFORMATION GUIDANCE

INFINITY VISUALFX STUDIO CAPABILITY



CAPABILITY INFINITY VISUALFXSTUDIO







CHP'nin 100. yıl marşı ilk kez dinletildi

"100. Yıl Cumhuriyet Marşı" ilk kez dinletildi.

Cumhuriyet Halk Partisi 100. Yıl Etkinlikleri" kapsamında düzenlenen

programda Besteci Bujor Hoinic'in bestelediği ve partiye hediye edilen

Horasis Global Toplantisi Gaziantep'te Başladı



Sanatçı Mert Onaran'a ait en önemli işlerden birkaç şöyle;

 Newyork Metropolitan Müzesi içerisine 3D video mapping dijital enstelasyon yapan ilk Türk sanatçı.

 Türkiye'de anamorfik içeriği ilk yapan sanatçı. Türkiye'nin en büyük ekranlarından biri olan Bağdat Caddesi'ndeki bir bina üzerinde 3D anamorfik eserleri bulunuvor.

Fenerbahçe ile deepfake ve 3d mocap teknolojisi ile Türkiye'de ilk defa efsane olmuş bir futbolcu Can Bartu'yu tasarlanan özel bir Coin içine arttırılmış gerçeklik teknolojisiyle hayata döndüren proje.

IZMIT TEREL EGITHA INTERNET TEXNOLOGI MAGAZIN EPOR EPONET DÜRTA V Q.ANA TIME SE

CHP'nin kuruluşunun 100. yıl dönümü! 100. Yıl Marşı

tanıtıldı

CHP'nin kurulugunun 100, yıl dönümü için düzenlenecek etkinliklerin ilki CHP Genel Merkazı'nde yapıldı.



üzerine düşünmeye başladık. Çizimlerin ardından onay aldıktan sonra görselleştirme sürecimiz başladı. Müzikler ve efektler hazırlandı, detaylı bi ılışma sürecimiz oldu. Böyle bir projede yer aldığım için çok heyecanlıyı Sadece İstanbul'a değli, söz konusu projeyle Türkiye'nin her yerine ulaşaca olmak çok güzel bir şey. Genellikle sanatçıların en büyük derdi yaptığı çalışı cok fazla kişiye ulaşamaması olur. Ancak dijital sanatla beraber ligili insc bunu göstermek gerçekten çok heyecan verici. Daha önce büyük müzele bûyûk özelliği içine girip deneyimleyebiliyor olmanız, Sadece bir video ile bu alamazsınız. Devasa işler yapıyoruz ama bunu görüp birebir deneyimlemed sürece pek bir anlamı olmuyor. Bu nedenle bu projeyle çok fazla kişiye ulaşı

CHP'nin kuruluşunun 100. yıl dönümü! 100. Yıl Marşı



yramı'nın 101'inci yıl dönümü için özel olarak tasarlanan "T.C. Yaşasın Cumhuriyet Tüneli Dijital Deneyim Alanı*nın açılışını gerçekleştiren Mansur Yavaş, Atatürk'ün izinden giderek ülke bütünlüğünün bozulmasına izin veremeyeceklerini vurgulayarak yaşasın Türkiye Cumhuriyeti, yaşasın Cumhuriyet ve 'Ne Mutlu

düzenlenen terör saldırısının ardından konser ve eğlence içerikli 29 Ekim Cumhuriyet Bayramı kutlama etkinliklerinin iptal edildiğini duyuran Ankara Büyükşehir Belediyesi, Cumhuriyet'in 101'inci yaşına

"CUMHURİYETİMİZİN HİKAYESİ, GEÇMİŞTEN GÜNÜMÜZE

Başkentin simge mekanlarından biri olan Gençlik Parkı'na kurulan ve "T" ve "C" şeklindeki dijital deneyim tünelinin açılışında önemli açıklamalarda bulunan Mansur Yavaş, "Cumhuriyet'in hikayesi, geçmişten günümüze hepimizin hikayesidir" diyerek sözlerine

Kılıçdaroğlu, kutlama programında Sunay Akın ile Aydınlanma Yolunda

CHP Gösterisi ve ışık gösterisini de takip etti. #CHP100Yaşında

CHP 100 yaşında: "Geçmişin

mirasıyla" buraya kadar. Ya

sonra?

CUMHURİYET HALK PARTİSİ 100 YAŞINDA Genel Başkanımız Kemal Kılıçdaroğlu, eşi Sayın Selvi Kılıçdaroğlu ile birlikte 3 gün sürecek olan Cumhuriyet Halk Partisi 100. Yıl Etkinliklerini ilkine katıldı. CHP Genel Merkezi bahçesinde düzenlenen açılış kokteylinde CHP 100. Yıl Cumhuriyet Marşını dinleyen CHP lideri

PÍYASALAR DÖVÍZ ALTIN BORSA TAHVÍL-BONO-REPO KRÍPTO PA

Gaziantep'te HORASIS enerjisi

HORASIS Global toplantısında SABAH'a konuşan Gaziantep Büyükşehir Belediye Başkanı Fatma Şahin, "Horasis, finans, enerji ve teknoloji

kuruluşlarının CEO'larının içinde bulunduğu çok büyük bir uluslararası ağ

Antalya Kültür Yolu

Festivali'nde dijital

enstalasyon sergisi

CH2'nin kurulusunun 100 yıl tönümü için düzenlenecek etkinliklerin ilki CHP Gen sezi'nde yapılcı. Esknükte, orkestra şeli ve besteci Bulor Holnic'in CHP'nin 100. yılı içi

Etkinlikle; orkestra gefi ve besteci Bujor Hornic'in CHP'nin 100, yılı için sözlerini yazıp bestelediği 100. Yıl Marşı da

100. YIL MARŞI TANITILDI 🦛 🤻

CHP'nin kuruluşunun 100. yıl dönümü! 100. Yıl

66 'STAR WARS KOLEKSİYONU GALAKSİNİN FANLARI SERGİSİ', İSTANBUL SİNEMA MÜZESİ'NDE AÇILDI

Ballotte schalador Stoke articidadade acut postorera

HORASIS KÜRESEL

"İnovasyon, Sürdürülebilirlik ve Yeniden İnşa Yoluyla Elki Yarasmak" Horacis, merkezi Zörih, İsviçne'de bulunan tağımsız, ulustararası bir düşünce kuruluşudur. 2005 kurulan Horasis, sürdürülebilir yükselen piyasaların yerilermesine ve gelişimine kendiril

toplumları ligilendiren konulara odaklarıan hükümet yetkililerinin, bilim insanlarının ve aydınların, iş insanlarıyla bir araya geldiği bir toplantıdır.

diyatoglara girmesini sağlayan bir platformdur.

CHP 100 yaşında: "Geçmişin mirasıyla" buraya kadar. Ya

Haydarpaşa'da 3 boyutlu Renault şov

fiyatları

Dijital Enstalasyon Mert Onaran

Antalya Kültür Yolu Festivali'nde dijital enstalasyon

2025 Renault Rafale, Duster, Austral ve

2025 Renault Rafale, Duster, Austral ve Captur, Haydarpaşa Garı'nda göz alıcı bir etkinlikle

tanıtıldı! Yeni SUV modellerinin özellikleri ve merak edilen fiyat detayları açıklandı.

seleceğin tasarımıyla tanışmak ve fiyatları keşfetmek için hemen göz atın!

Captur Haydarpaşa Garı'na geldi! İşte

T DESMONE SPOR MAGAZIW MEDVA TEXNOLOGI VAÇAM EĞITDE SAĞLIK DIĞER-

street obene introd test tree trene takk begin -

Kültür yolu doldu taştı

HORASIS Global Toplantisi Gaziantep'te Başlıyor O 19 Ekim, 2023, Pergembe 11:44

HORASIS GLOBAL GAZIANTEP'TE BAŞLIYOR

Antalya Kültür Yolu Festivali'nde dijital enstalasyon sergisi Hıdırlık Kulesi'ne yansıtıldı

Marsı tanıtıldı SPUTNIK Türkiye

dinletildi

HABER: GÜLARA SUBAŞI / KAMERA: DURSUN ALKAYA

CHP'nin 100. yıl marşı ilk kez

TOPLANTISI

Ülkede yapılır. Etkinlikler, konuk olarak katılan "odaklanılan" ülkelerin İÇİn, Hindistan ve Güney Doğu Aşya) dünye ile ilişkilerini geliştirmeteri ve iş birliği yoluyla yumuşak güç sergilemelerini sağlayan bir araçızı. Teplantılar ayrı zamanda ev sahibi ülkenin konuk ülkelerle pelitik





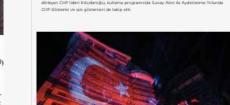
Başkentte "T.C. Yaşasın Cumhuriyet Tüneli" açıldı



olarak Cumhuriyet'in değerlerini, kurtuluş müçadeleşini, Atatürk ilke ve inkılaplarını dijital bir

ırtulus Savası'yla bütün olunduğunu ifade eden Yavas, "Yedi düvele karsı savastık. Sonucta Türkiv umhuriyeti Devleti kuruldu. 29 Ekim'de Cumhuriyet ilan edildi. Mustafa Kemal Atatürk Jumhuriyeti kuran halka 'Türk milleti denir' dedi. Bunu derken, o anda Anadolu'da yaşayan, etnik ni ne olursa olsun hic kimseyi ayırt etmedi. Bizler de aynı inanctayız." diye konustu.







Ankara Büyükşehir Belediyesi'nden

"T.C. Yaşasın Cumhuriyet Tüneli"



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Geçtiğimiz günlerde Kahramankazan ilçesinde bulunan TUSAŞ'a

özel hazırlanan programlanını sürdürüyor.

HEPİMİZİN ORTAK HİKAYESIDİR





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REFERENCES







Erikli

B_AB























NucleOSS

Schneider Electric























































































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MANDARIN ORIENTAL











Allianz (III)









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THANK YOU















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